

Spring Mountain District

'Above the Napa Valley'

Touch the Terroir 2014
September 29– October 2, 2014

Touch the Terroir is a harvest boot camp in the most beautiful part of the Napa Valley. It is held annually in the Spring Mountain District located behind and above the small town of Saint Helena. It is for exclusively for individuals in the wine trade who have been recognized by a Spring Mountain Winery as someone who is passionate about fine wine. It is for wine professionals interested in three days of hands-on education in a summer camp atmosphere. Attendees work along side winemakers and vineyard managers. They taste a great many wines from the district from current releases to barrel samples. They form lasting friendships and contacts with the community on Spring Mountain and with fellow attendees. They experience the beauty of the Spring Mountain District during the most exciting time of the year.

This year it looks like an early harvest, so to be sure there is plenty to do it will be held from Monday, September 29 to Thursday, October 2, 2014. It takes place over many winery and vineyard locations in the Spring Mountain District AVA in the Napa Valley.

Members of the Spring Mountain District Association provide lodging for the attendee at a vineyard or winery for Monday, Tuesday and Wednesday nights of the event. They provide all meals from Monday dinner through Thursday breakfast. Transportation is provided during the program, and is provided to and from the city of Napa and the guest's Spring Mountain lodging (on Monday and Thursday of the experience.)

The guest is responsible for transportation to and from Northern California and getting themselves to Napa by 4 p.m. on Monday 9/29/2014. Suggested Airports are San Francisco and Oakland. The suggested Airport Shuttle Service is Evans Airporter from SFO or Oak to Napa. (The last shuttle that will get you to Napa by the 4:00PM pickup departs from SFO at 2:00PM, from Oakland the last shuttle option leaves at 2:30PM.) The guest is responsible for any lodging, entertainment or meals beyond what is being offered during the program.

Attendance is by invitation. Winery members suggest candidates to the Board of the Spring Mountain District Association. In the late Spring, invitations are mailed and prospective attendees preserve their spot at Touch the Terroir 2014 by RSVP. Because of space limitations each year we have to turn away late responding invitees. To be fair to everyone an attendee's spot at the event will not be set until we have a flight confirmation or other assurance guaranteeing their attendance.

If you have any questions about Touch the Terroir, please contact Tom Ferrell at tomferrell@springmountaindistrict.org

Spring Mountain District

'Above the Napa Valley'

Andesite Vineyard
Atchley Vineyards
Barnett Vineyards
Behrens Family Winery
Cain Vineyard & Winery
Eeden Vineyards
Fantesca Estate & Winery
Frias Family Vineyard
Guilliams Vineyards
Keenan Winery
Hollywood & Vine
Juslyn Vineyards
Marston Family Vineyard
Newton Vineyard

Paloma Vineyard
Peacock Family Vineyards
Petewill Farms
Pride Mountain Vineyards
Ritchie Creek Vineyard
Sarocka
Schweiger Vineyards
Scully Family Vineyards
Sherwin Family Vineyards
Spring Mountain Vineyard
Terra Valentine
Vineyard 3646
Vineyard 7 & 8

The Spring Mountain District

Spring Mountain, officially established as an AVA (American Viticulture Area) in 1993, was described 25 years ago by a prominent wine writer as “probably more responsible than any other Napa hillside for creating the mystique of ‘mountain grapes.’” Historically, the name Spring Mountain has been used in a regional context and does not refer to the name of a peak or prominent point. The area has numerous springs, and is drained by several small streams.

The appellation lies above the town of St. Helena on the eastern slopes of the Mayacamas Mountains that separate Napa Valley from Sonoma Valley and the Santa Rosa Plain. Encompassed within its bounds are about 8,600 acres, of which about 1,000 are planted to vineyards. This mountain appellation is defined by vineyards that range from small to smaller, often hand-tilled on terraces and sloping meadows, and wineries hidden from view among dark forests and steep winding roads.

Over the years, despite its limited space and remoteness, the appellation has produced an abundance of wines acclaimed worldwide for the unmistakable intense flavor and delicate, balanced tannins that are now the signature of Spring Mountain wines.

Of all things, Spring Mountain is a place of individuals, more often than not, of couples, of families, of stubborn, independent people with passion, dreams and a whole lot of energy.